

# Minutes of a meeting of the Bradford East Area Committee held on Thursday 17 September 2015 at City Hall, Bradford

Commenced 1800  
Concluded 2006

## PRESENT – Councillors

LABOUR	LIBERAL DEMOCRAT	BRADFORD INDEPENDENT GROUP
Iqbal	R Sunderland (Chair)	F Khan
Jamil	Fear	
H U Khan	N Pollard	
	Stelling	
	J Sunderland	

Apologies: Councillors Griffiths and Karmani

## Councillor R Sunderland in the Chair

### 15. DISCLOSURES OF INTEREST

No disclosures of interest were received:

### **NO ACTION**

### 16. MINUTES

#### Resolved –

That the minutes of the meeting held on 22 July 2015 be signed as a correct record (previously circulated).

### 17. INSPECTION OF REPORTS AND BACKGROUND PAPERS

There were no appeals submitted by the public to review decisions to restrict documents.

### 18. PUBLIC QUESTIONS

There were no questions submitted by the public.



The report of the Assistant Director of Neighbourhood and Customer Services (**Document “G”**) outlined that the Better Start Bradford partnership programme provided a vehicle for reform across the district in early years, with a clear focus on outcomes for children and using what was proven to work to ensure children can arrive at school healthy, emotionally resilient and with a good level of development so they are ready to flourish. To transform early year's services and accelerate change, particularly focus was on integrated working and systems change to develop the best ways of working together and with parents and their families, embedding New Deal principles.

Members made the following comments:

- Looking at the appendices and some of the projects where are we now with these figures?
- How do you reach those mums who never participate?
- A lot of these families would not have English as a first language.
- Was the programme means tested?
- How do Councillors refer people on?
- Would the programme be extended?
- Savings made by intervention, 2% of what?
- Why no baseline.
- What about Born in Bradford?
- Odd set of recommendations if you haven't started it yet.
- I struggled with the website which was out of date, no minutes of it since last June.
- You could have had a report with most of the baseline information.

The Director of Better Start Bradford responded to members and made the following points:

- There was more contact during and after pregnancy which was what midwives and mums both wanted.
- Information does get out of date and we should look nationally what Better Start does to compare ourselves nationally and around the district.
- Five sites were using similar tools.
- A lot of outcomes and measures would be annual and some would be quarterly.
- The difficult to reach mums are contacted through children's centres. We would know who was joining in then we do targeted work.
- If there was a good programme in place it wouldn't make a difference if people don't attend sessions.
- There were additional resources for engagement.
- Members of our community team speak different languages.
- There was a budget for translation.
- There were seven children centres in the area.
- Outreach partners would be at the key sites.
- The programme was not means tested but you need to be eligible for it.
- Councillors can refer people to us or direct to the programme, the key was in consultation with children's centres.
- This was the first round of the programme and in January next year we would deliver a family antenatal programme as well as a healthy nutrition programme.
- Work was carried out with local authorities in Scotland. They worked out if you put 2% in front delivery, you don't miss it but it improves things. It was hard because people don't divide their budget in such ways.
- Born in Bradford was a district report.
- It was the projects we deliver and the approach we take which was important.



**Resolved –**

- (1) That the Committee welcomes the focus on children’s early years from birth to 31 August following their fifth birthday and the Better Start Bradford district wide approach.**
- (2) That the Committee notes Document “G” and the lack of detailed information concerning progress.**
- (3) That the Committee requests that a further report be produced for the 17 March 2016 meeting that shows;**
  - a. How progress on the short medium and long term outcomes is being measured and achieved.**
  - b. How the programme is being rolled out across the district and how the integration of the workforce is being embedded.**
  - c. How savings are being achieved and re-invested.**
  - d. Some examples of how “test and learn” has been implemented.**
- (4) That a separate report detailing progress on the Early Language Development Programme and progress in the numbers of children achieving a good level of development at the end of reception by free school meal eligibility and non-free school meal eligibility, by school in the Bradford East constituency compared to the Bradford and national averages.**

**OVERVIEW AND SCRUTINY COMMITTEE: Health and Social Care**

**ACTION: Assistant Director of Neighbourhood and Customer Services**

**20. ANNUAL UPDATE ON ROAD SAFETY IN BRADFORD EAST**

**All Wards**

The report of the Strategic Director, Regeneration (**Document “H”**) sought to update members on current casualty levels and trends in Bradford East and on the Road Safety education, training and publicity initiatives aimed at reducing these casualty levels.

Members made the following comments:

- Can we have a map with the hotspots on a ward by ward basis?
- How much does it cost when someone dies?
- The combined authority has a surplus.
- Who has been approaching schools?
- One school was not involved in a road safety scheme and their head teacher then spoke about road safety in the newspaper.
- I welcome the reduction.
- The situation at Leeds Road was difficult but it was good to see the hotspots and to put in counter measures.
- There was a difference between bad layout and behaviour of motorists.
- You can’t engineer a solution for bad behaviour.
- Look at cameras on Leeds Road and you would see bad behaviour on the “Ring of Steel”.
- Where do quad bikes come under?
- Bradford has less responsible drivers than any other city.
- The road safety plan was the five area committees delivering the road safety scheme at a local level and work through neighbourhood forums.
- Bradford East should have a Road Safety Forum.



The Principal Engineer responded to Members comments and made the following points:

- Casualty figures had increased in 2014 but the longer-term overall trend was still generally decreasing. The initial figures for 2015 showed a downward trend.
- There were gaps in Appendix 4 as schools have not taken up the offer of road safety activity, however, the Road Safety Team also had limited resources of five full time and ten casual staff to cover the whole Bradford district.
- I recommend that you support an evidence based approach and support the Bradford Road Safety Plan 2015-2018.
- I can e-mail something more to members about patterns across the district.
- It costs society in excess of £1 million when someone dies in a road traffic collision.
- Schools had been approached as part of the road safety scheme.
- The reduction in casualties was due to the combined efforts of Safer Roads partners including engineering work, police enforcement, education, training and publicity.
- In respect of Leeds Road measures had already been approved by this Committee.
- We get sites and lengths for concern information every year and we are constantly reviewing this.
- Concerning bad behaviour of motorists we do work with the police to help them to prioritise.
- Quad bikes come under motor cyclists.
- Even when physical measures are in place a proportion of people still drive faster than is safe.
- Police carry out enforcement action as and when their resources permit.

**Resolved –**

- (1) **That the Committee notes the information in respect of casualty trends and Road Safety activities in Bradford East including the lack of take-up from schools.**
- (2) **That the Committee continues to support the evidence based approach to determine Road Safety priorities.**
- (3) **That the Committee supports the Bradford Road Safety Plan 2015 – 2018 attached as Appendix 5 to Document “H” and that a Bradford East Road Safety Forum be organised.**

**OVERVIEW AND SCRUTINY COMMITTEE: Environment and Waste Management**

**ACTION: Strategic Director, Regeneration**

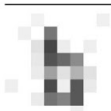
**21. STREET CLEANSING – PROGRESS REPORT**

**All Wards**

The report of the Bradford East Area Co-ordinator (**Document “I”**) provided a further update of Street Cleansing services in Bradford East in 2015 and provided current financial and staffing information.

A Little Horton Ward Councillor had sent an e-mail making the following points:

- No doubt under the budget the dynamics of street cleansing has changed, much of the changes are understandable however I do question the effectiveness of how things are run in Little Horton.
- Could the Area Co-ordinator look into installing bins in requested designated areas.
- More arranged warden managers and street cleansing manager visual rounds with Councillors (to their given convenience and appropriate days and time )
- Regular Councillor and warden rounds in the ward of area of hot spot



- The Monitoring Officer needs to email Ward Councillors to advise which streets have been graded in their wards and consult Councillors.
- The visibility partnership rounds would have a positive impact and if on estates can invite housing association officers of concern.
- Though fly tipping calls have shown a decrease in calls to call centre from Little Horton Ward it does not subsequently reflect ground reality which is not acceptable.

Members made the following comments:

- Can we see the schedule of the new routes?
- In Bolton and Undercliffe there has been an increase of 5.7% in detritus.
- There were massive increases in three wards.
- There has been a consistent increase in flytipping with Bradford Moor it has almost doubled in.
- Were there any prosecutions in respect of flytipping?
- Do we have enforcement in Bradford East?
- Are we going to alter how we do the bins to stop the situation being catastrophic?
- Were people being educated in recycling?
- Wards with the highest level of flytipping would get worse as it was difficult to change people's attitudes.
- What about contaminated bins?
- How do we help older people who are being cared for at home?
- How would you deal with houses of multiple occupation and people in flats?
- It was a long process to get people recycling.
- Members should be encouraged to go out with wardens, they can discuss hotspots and the Monitoring Officer can tell us what streets to look at.

The Bradford East Area Co-ordinator responded to members comments:

- The schedule for the new routes was being worked out at the moment.
- There were maps of each ward where the mechanical sweepers go.
- I don't know what has caused the increase in Bolton and Undercliffe there was no specific reason why it was higher. We would look at this ward more closely.
- There was an increase of graffiti across the district a lot of it was on private land.
- Increase in flytipping started before licences were needed for bulk collection.
- There was a different situation in each ward.
- We investigate all flytipping incidents.
- Wardens have a role in respect of enforcement, they ask people to dispose of their waste and if they don't they pass it on to environmental health enforcement.
- People were being educated in recycling with staff such as 2 recycling officers and another officer knocking on doors. Letters were also going out to properties.
- Intensive education would hopefully get a shift in behaviour.
- Contaminated bins would be dealt with.
- We have not specifically considered helping those people cared for at home.
- The team leading the bin policy rollout are aware of the problems associated with houses in multiple occupancy and flats and are considering how to deal with these.
- People knocking on doors would most likely be students as it would be weekend and evening work.
- There would be briefings for Councillors in each ward.
- There was an Area Operations Manager in each Co-ordinators office who manages cleansing operations and the wardens.



The Ward Officer responded to Members comments and made the following points:

- A Communal Recycling Reward Scheme pilot project was to be rolled out in the Bradford Moor Ward. This was a pilot project to provide communal recycling facilities in partnership with a local faith centre off Leeds Road. Recycling would be collected on a fortnightly basis and the small amount of anticipated income generated reinvested back into local community projects to incentivise and encourage people into recycling.

**Resolved –**

- (1) That the Committee notes the content of Document “I”.
- (2) That members be encouraged to go out in their wards with wardens.
- (3) That a further report be provided six months after the roll out of the bin policy.

**OVERVIEW AND SCRUTINY COMMITTEE: Environment and Waste Management**

**ACTION: Bradford East Area Co-ordinator**

Chair

Note: These minutes are subject to approval as a correct record at the next meeting of the Bradford East Area Committee.

i:\minutes\bea17Sept

THESE MINUTES HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER

